

# Introduction to America's Drug Card (ADC)

**America's Drug Card**  **Member: Household**  
ADDCCO.org

**Prescription Drug Discount Card**

**ID: 820192XXX**  
**R<sub>x</sub> BIN: 610709**  
**R<sub>x</sub> GRP: USAHXXX**

Pharmacist help desk: 844-728-3791

This card is available to the general public regardless of age or income. Use this free discount drug card over & over. This is not insurance.

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# ABOUT US

We are an outreach program and we provide **FREE** discount prescription cards to people who need help paying for their FDA- approved prescription medications.

We have saved our cardholders well over \$1 billion dollars.

# WHAT WE ARE NOT

We are not a Multi-Level  
Marketing (MLM)  
organization.

# WHY BECOME A REP?

- ✓ You want an opportunity to work independently; and
- ✓ You want to do something meaningful, enjoy your work, and help your community and people; and
- ✓ You want to build up residual income, which pays year after year.

# WHY A DISCOUNT PRESCRIPTION CARD?

- ✓ Help people SAVE money on their prescription medications
- ✓ Make a tremendous difference in a person's life
- ✓ Enable them to purchase an entire prescription instead of having to buy only a few pills or cut their pills in half

# HOW IS THE PRESCRIPTION DISCOUNT CARD USED?

- ✓ The card can be used by anyone - it is a bearer card.
- ✓ Present it to the pharmacist who processes the card for discounts on average of 15% for brand medications and 55% for generic medications.
- ✓ The cardholder pays the discounted price, and can use the card over and over. Ask the pharmacist to maintain the number in his system for future purchases. Always present the card to ensure you receive the discounted price for your medications.

# WHAT YOU WILL DO

- ✓ ADC Representatives distribute free discount prescription cards to people who are under-insured, uninsured or have insurance but still have to pay full price for medications.
- ✓ ADC Representatives educate doctor offices, cardholders, counselors, social workers, healthcare providers and clinicians on how to use the cards.
- ✓ ADC Representatives help people who do not have internet access by locating participating pharmacies and looking up prescription prices.

# IS THERE ANYONE LIKE US?

While there are other discount prescription cards being offered, these truths separate us from the rest:

- ✓ Our parent company, National Benefit Builder, Inc. (NBBI), has the highest BBB rating possible.
- ✓ We are a proud member of the Association of Discount Drug Card Org. (ADDCO) [www.ADDCO.org](http://www.ADDCO.org)
- ✓ We pay a high per script commission, combined with un-paralleled marketing support, rewards, free training and assistance.
- ✓ We never ask, require, or record personal information of our cardholders. HIPAA guidelines are followed.
- ✓ We have a pricing and pharmacy lookup available for our cardholders.

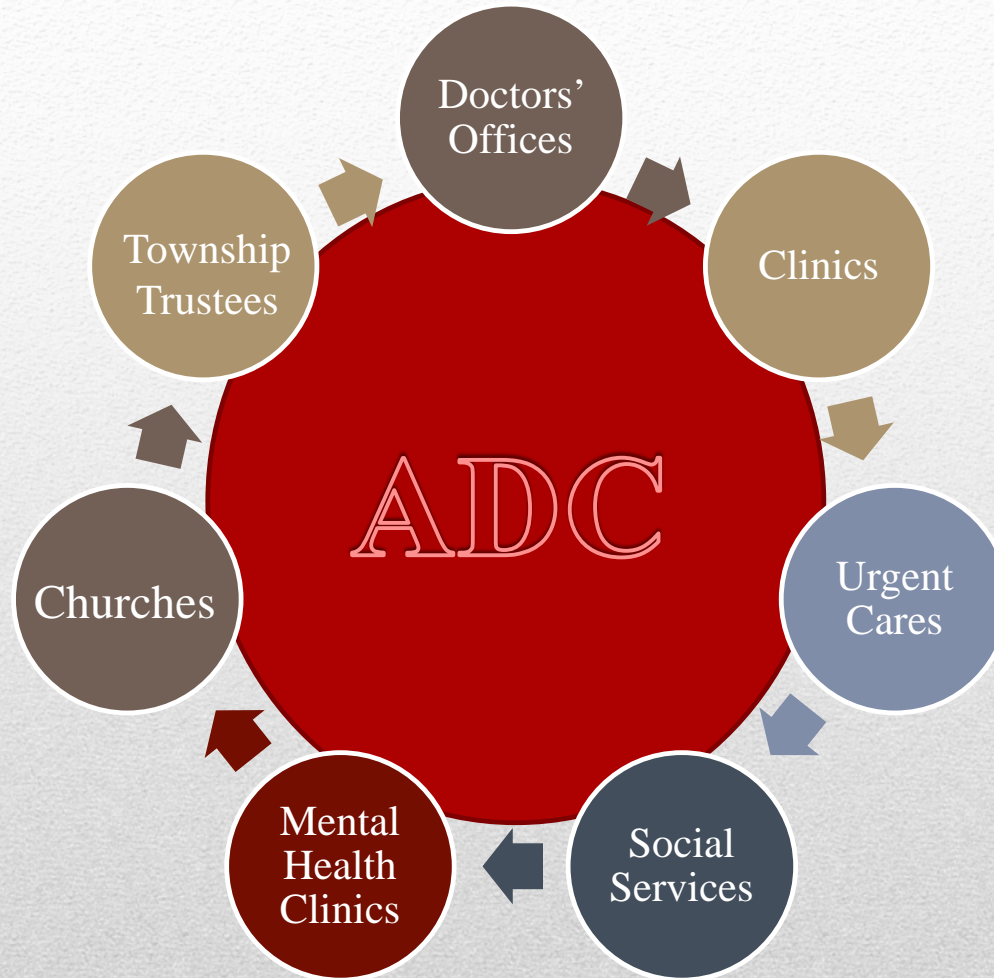


# WHY DO PEOPLE NEED US?

There are many reasons people need assistance.

- ✓ They are uninsured;
- ✓ Their insurance has limited prescription drug coverage;
- ✓ They fall into the Medicare “donut hole”;
- ✓ They have Medicaid, but their medications are not covered;
- ✓ Their specific prescription is not covered by their insurance provider;
- ✓ They can’t afford to pay the full retail price for their uncovered medicines.

## PLACES TO DISTRIBUTE THE CARDS.



ANYWHERE YOU CAN FIND PEOPLE WHO ARE TAKING MULTIPLE MEDICATIONS ON A REGULAR BASIS.

# WHAT TO CONSIDER BEFORE YOU JOIN

- ✓ Costs: Besides the initial one time business investment of \$79.95 (\$49.95 for those 62 years of age or older or a current / retired member of the armed services) to begin your business, you should consider the costs of getting the cards into the hands of the end users. Will you travel each day? Will you mail the cards? Will you use the phone?
- ✓ Time: No matter which method you use, the amount of time and cards you distribute will determine the amount of money you earn and the number of people you help.
- ✓ Commitment to Learn: Will you take the time to listen to the Training Audios in the back office? Will you attend occasional training meetings in your area? Will you attend, by phone, the monthly National and Team calls?

# WHAT HAPPENS AFTER I JOIN?

Upon completion of your online application and approval thereof:

- ✓ You will receive two powerful websites.
  - One .org - to direct cardholders, to look up pharmacies in their area and price medications; and
  - One .info - a comprehensive back office where you can manage your account information, track your card usage, order cards, find training materials, marketing materials and learn about our perks, awards and much more.
  
- ✓ You will receive a welcome email, with your unique ID number, a Marketing Contact List, Programs & Perks list, and a Sample Database to help you create your own. Within 5 business days you will receive a welcome packet containing your Welcome Training Manual, ID Badge, a copy of the ADDCO and Testimonial booklet and a display stand sample.
  
- ✓ Within 7-10 business days you will receive your personalized 7,500 discount prescription cards to get you started. Also, you will receive a call from your Program Advisor and our office to answer any questions you may have.

# THE INCOME YOU EARN IS RESIDUAL

You may reap the benefits of your efforts for years to come. ADC is a business that enables you to help others and make money at the same time.

You don't have to sell anything, just give away free discount prescription drug cards at clinics, doctor offices, etc.

- No selling
- Two free websites
- No experience necessary
- Free training
- No monthly fees
- Easy on-line signup

# INCOME POTENTIAL

The following are income examples only based on personal part-time production.

300 Card Users	500 Card Users	1,000 Card Users
3 scripts each	3 scripts each	3 scripts each
900 scripts total	1,500 scripts total	3,000 scripts total
x 1.25 per script	x 1.25 per script	x 1.25 per script
\$1,125.00 monthly	\$1,875 monthly	\$3,750 monthly
x 12 months	x 12 months	x 12 months
<b>\$13,500 annually</b>	<b>\$22,500 annually</b>	<b>\$45,000 annually</b>

Earn more by referring others!

300 Card Users	500 Card Users	1,000 Card Users
3 scripts each	3 scripts each	3 scripts each
900 scripts total	1,500 scripts total	3,000 scripts total
x 10 representatives	x 10 representatives	x 10 representatives
9,000 scripts	15,000 scripts	30,000 scripts
X .25 override	x .25 override	x .25 override
\$2,250	\$3,750	\$7,500
x 12 months	x 12 months	x 12 months
<b>\$27,000 annually</b>	<b>\$45,000 annually</b>	<b>\$90,000 annually</b>

*These examples assume that the average person that has prescriptions, fills 3 per month.*

**Form #001.Sponsoring PPT.Sponsoring**



# "PERKS" FOR REPS

- ✓ New Rep Incentive - Any new Rep that reaches:
  - 25 scripts within the first 3 months, in any one month, will get 5,000 free cards.
  - 50 scripts within the first 4 months, in any one month, will get an additional 5,000 free cards.
  - 100 scripts within the first 5 months, in any one month, will get an additional 9,000 free cards.
- ✓ Awards Program – earn points for hitting milestones that are redeemable for prizes or additional cards to enhance your business.
- ✓ Upon reaching 200 monthly scripts, you will receive a free household membership for our discount dental / vision program.
- ✓ Training and support from your Program Advisor, Sponsor, as well as the NBBI office staff.
- ✓ Monthly training conference calls / webinars with your SVP Operations and Program Advisor. You will have and a chance to win free cards on these calls!
- ✓ Assistance from the SVP Operations with your larger organizations.
- ✓ Free membership in the Brochure Club.

# COMMISSIONS

Commissions are paid \*60 days after you accumulate a minimum of \$25.00 in commissions. Commissions are paid via ACH (Automated Clearing House) or direct deposit.

\*Example: January commissions are paid in March

**We do not issue payments for less than \$25.00.**

They will accumulate till the \$25.00 is reached.





FOR MORE INFORMATION,  
PLEASE CONTACT REP  
**ABOVE.**